

Szamor Williams

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EDUCATION

Furman University, Greenville, SC

Bachelor of Arts in Philosophy (2010)

Bachelor of Arts in Communication Studies (2010) with a focus in Media Relations and Rhetoric

Full Sail University, Orlando, FL

Bachelor of Science in Digital Cinematography (2018)

Master of Fine Arts in Public Relations (2019)

Klemmer & Associates Leadership Training, CO & CA (2014)

Champion's Workshop, Personal Mastery, Advanced Leadership Seminar, Heart of the Samurai

Related Experience (a full work history is available upon request)

Measured Words, LLC

Owner/Operator (October 2016 – present)

Improving share of voice for clients in their respective marketplaces of Grand Junction Colorado, Phuket, Thailand, Fort Worth, Texas, Los Angeles, California, and Bozeman, Montana. Created print and digital marketing materials and planned and coordinated marketing events. Builds professional cinematography campaigns for online marketing videos for social media and general commercial use.

Global Precision Consulting

Assistant Marketing Director/ Senior Consultant (April 2018-present) Las Vegas, NV/Fort Worth, TX

Works with Bing, Google, E-releases, and Trust Pilot in order to maximize ROI from SEO and marketing efforts.

Managed a company blog, LinkedIn page, Instagram, Facebook, and collected SEO Competitor analysis data.

Simultaneously managed upwards of 75 clients at the Ph.D. and Fortune 100 level as a consultant and project manager.

MBC Grand Broadcasting

Grand Junction, CO

Inside/Outside Sales, Marketing Consultant, & Radio DJ (March 2013- August 2014)

Deals with both local and national agency clients as an account executive. Consistently maintains journalistic integrity while researching information and finding stories of local interest for the "David H. & Z" morning show on the Vault 100.7, one of the top Arbitron rated stations in the area. Successfully builds a strong professional network that leads to increased revenue and client retention.

Abercrombie & Fitch (HCO Brand)

Greenville, SC

Visual Assistant Manager (November 2011-December 2012)

Runs a multi-million-dollar business daily, building high volume sales, and adhering to an international corporate standard. Maintains positive interactions with a diverse array of clientele.

Manages a staff of between 50 and 140 people daily, and various other store operations including but not limited to advertising, networking, and loss prevention. Recruited by the District Manager specifically to fill the role of People Recruitment Manager and promoted within four months to Visual Assistant Manager.

SKILLS

Foreign Languages – Spanish (intermediate/conversational), Russian (basic/learning)

Computer Proficiencies – Microsoft Word, Microsoft Excel, Microsoft PowerPoint, VMware VSP Certified, Citrix CSP Certified, Force10 Sales Certified, Keyboarding Speed: 81 WPM, Adobe Creative Cloud suite

Certifications - Certified Associate Zyr Zuh Shaolin Gong Fu Instructor, Yoga Alliance Internationally Certified 200 level Hot Yatra Yoga Instructor, American Chan Buddhist Center certified yoga instructor, kung fu, and meditative art instructor, Joe Verde Training Network Sales Certified, Dale Carnegie Sales Certified, TEFL Certified